

STUDENT NAME

Helvetica Neue Std Family ONLY

12 pt.  
Flush Left  
only

Regular

To generalize is to be an idiot.  
-William Blake

FL 12/14.4 Helvetica Neue Regular

Light

To generalize is to be an idiot.  
-William Blake

FL 12/14.4 Helvetica Neue Light

Bold

To generalize is to be an  
idiot.  
-William Blake

FL 12/14.4 Helvetica Neue Bold

Extended

To generalize is to be an  
idiot.  
-William Blake

FL 12/14.4 Helvetica Neue Extended

Ultra Light Extended

To generalize is to be an  
idiot.  
-William Blake

FL 12/14.4 Helvetica Neue Ultra Light Extended

Change  
case and  
tracking

To generalize is to be an idiot.  
-William Blake

FL 12/14.4 Helvetica Neue Regular

To generalize is to be an  
idiot.  
-William Blake

To generalize is to be an  
idiot.

TO GENERALIZE IS TO BE AN  
IDIOT.  
-WILLIAM BLAKE

To generalize is to be an idiot.  
-William Blake

Change  
leading  
try italics

To generalize is to be  
an idiot.  
-William Blake

FL 12/21 Helvetica Neue Regular

To generalize is to be an idiot.  
-William Blake

FL 12/21 Helvetica Neue Light

To generalize is to be an  
idiot.  
-William Blake

FL 12/21 Helvetica Neue Bold

To generalize is to be an  
idiot.  
-William Blake

FL 12/18 Helvetica Neue Extended

To generalize is to be an  
idiot.  
-William Blake

FL 12/18 Helvetica Neue Ultra Light Extended

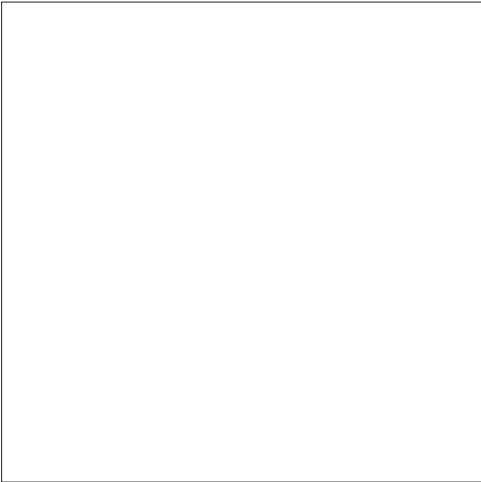
Student Name

Helvetica Neue Std Family ONLY

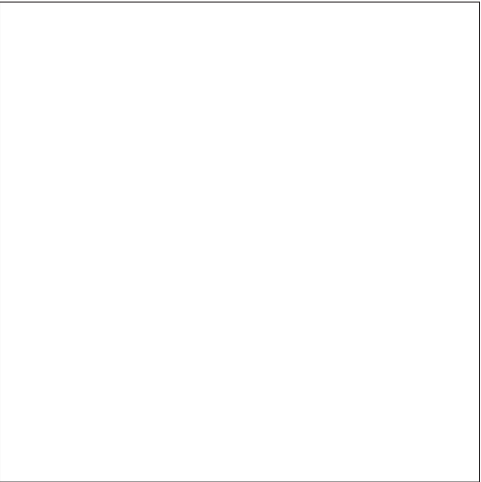
	Roman	Light	Bold	Extended	Ultra Light Extended
Align Center	<div><p><i>To generalize is to be an idiot.</i> <i>-William Blake</i></p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p><b>To generalize is to be an idiot.</b> <b>-William Blake</b></p></div>	<div><p><b>To generalize is to be an idiot.</b> <b>-William Blake</b></p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>
	Centered, 12/18 Helvetica Neue Roman and 56 italic	Alignment, 14, 12, Helvetica Neue light	Alignment, 10, 36, Helvetica Neue bold	Alignment, 12, 19, Helvetica Neue extended	Alignment, point size, leading, typeface, Helvetica Neue ultra light extended
Vary pt. size	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot -William Blake</p></div>
	centered, Helvetica Neue Roman, mixed sizes, 25 leading	left Alignment, Helvetica Neue light mixed sizes, 20 leading	justify all lines, Helvetica Neue bold, mixed sizes, 22 leading	justify centered Alignment, Helvetica Neue extended, mixed size, 14 leading	center Alignment, Helvetica Neue ultra light extended, mixed size, 48 leading
Experimental	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>	<div><p>To generalize is to be an idiot. -William Blake</p></div>
	Helvetica Neue Roman, mixed sizes and alignment, 27 leading	Helvetica Neue light, mixed size and alignment, 27 leading	Helvetica Neue bold, mixed size and alignment, 21 leading	Helvetica Neue extended, justified, mixed size, 12 leading	Helvetica Neue ultra light extended, mixed size and alignment 18 leading

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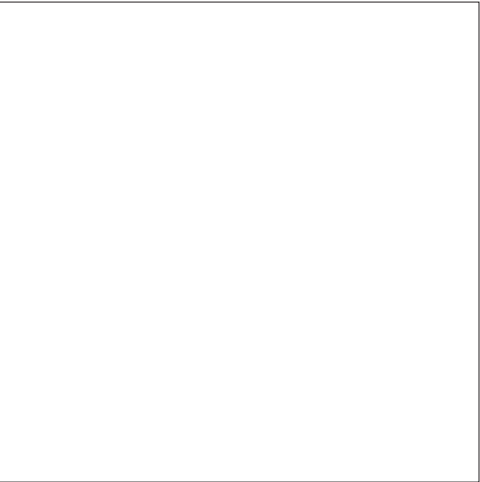
Iterations. Try different fonts. Please label all type specifications properly.



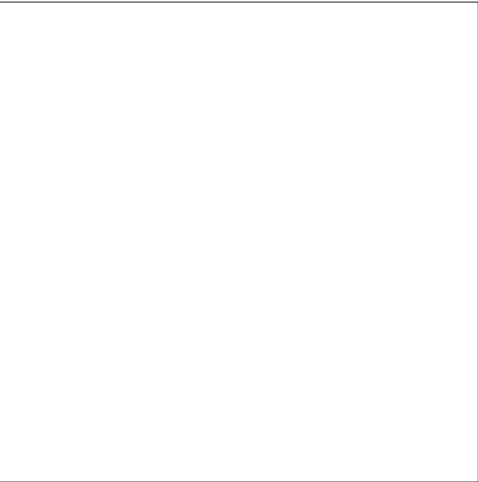
Alignment, point size, leading, typeface, style



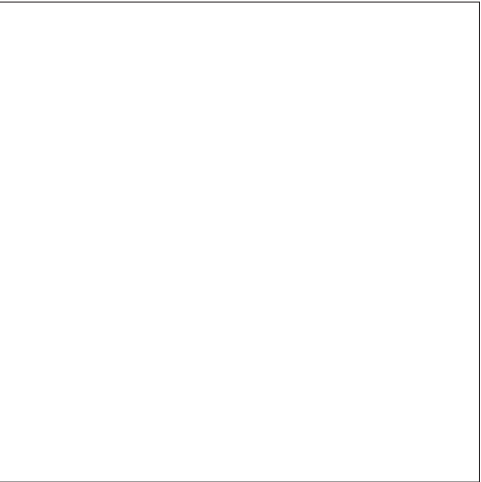
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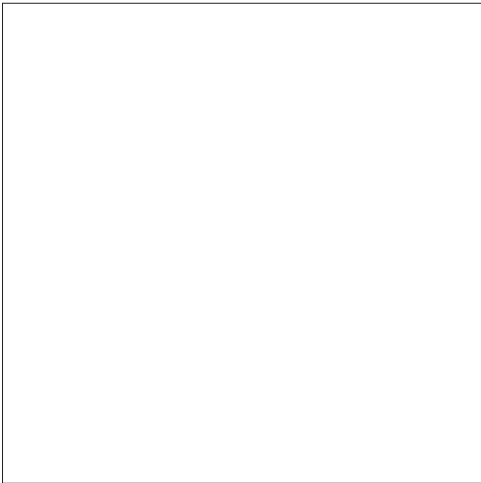
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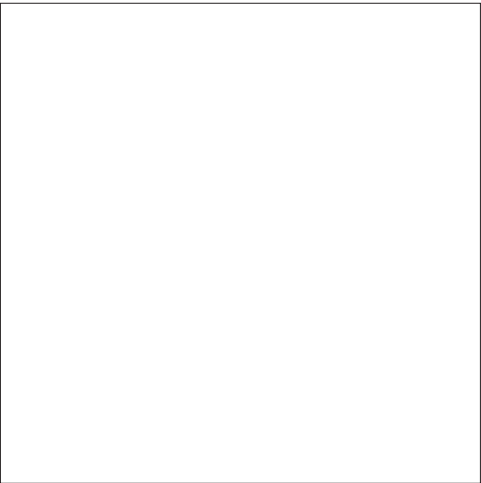
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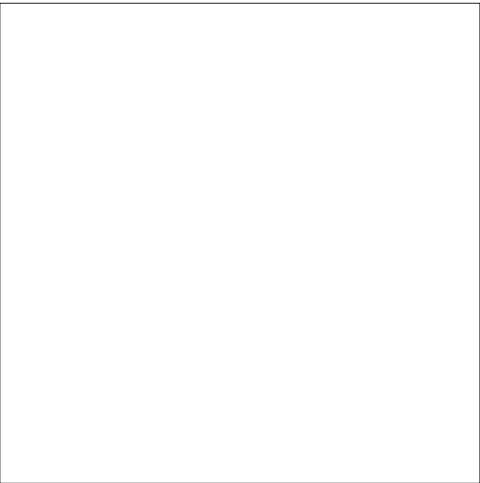
Alignment, point size, leading, typeface, style



Alignment, point size, leading, typeface, style



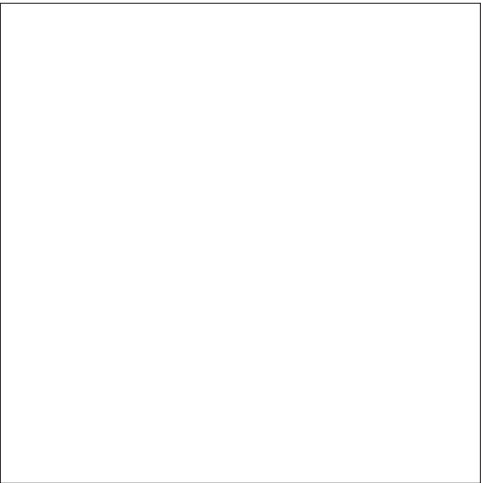
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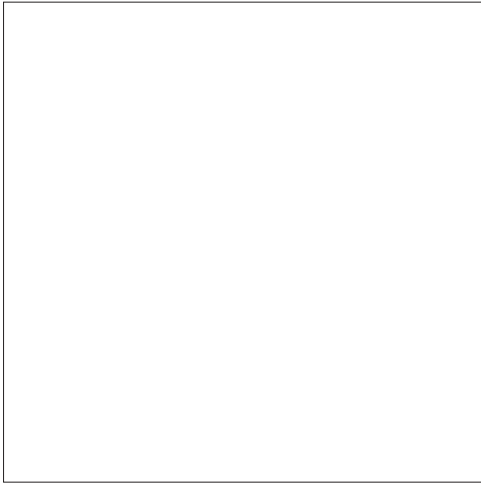
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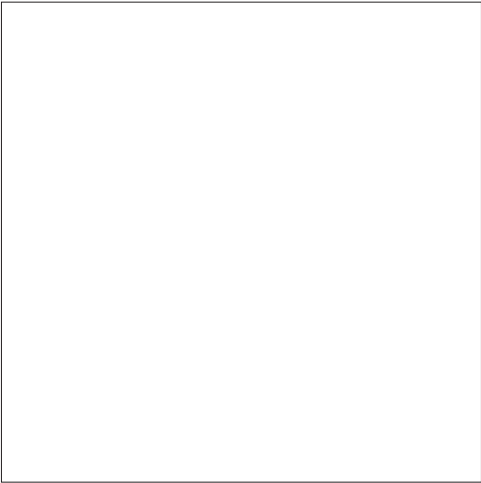
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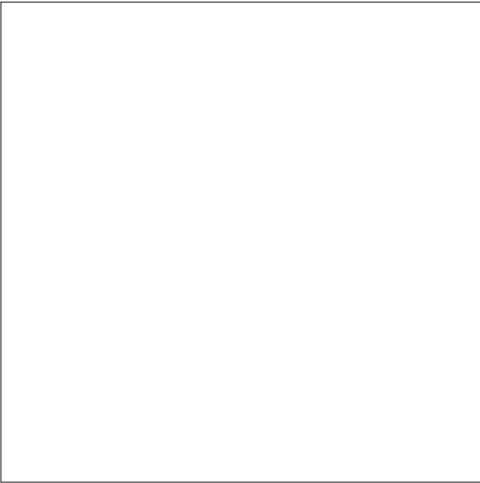
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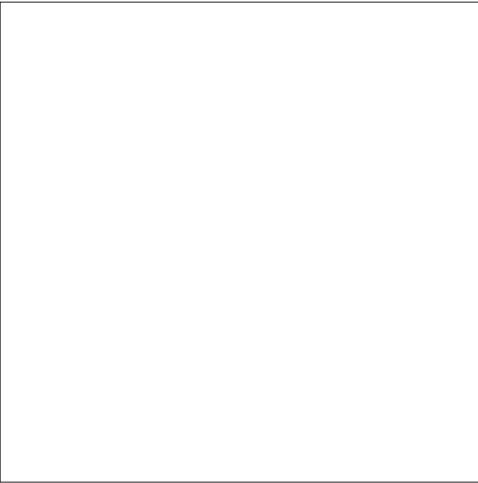
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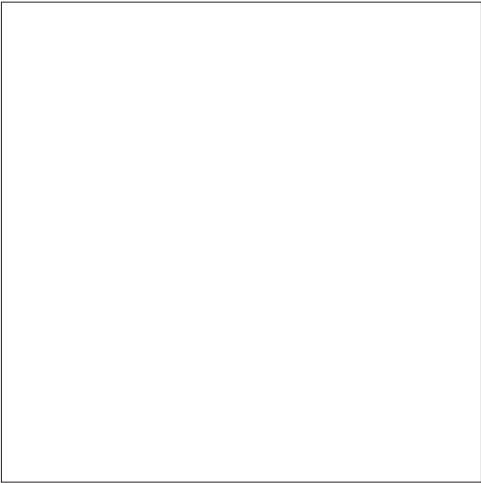
Alignment, point size, leading, typeface, style



Alignment, point size, leading, typeface, style



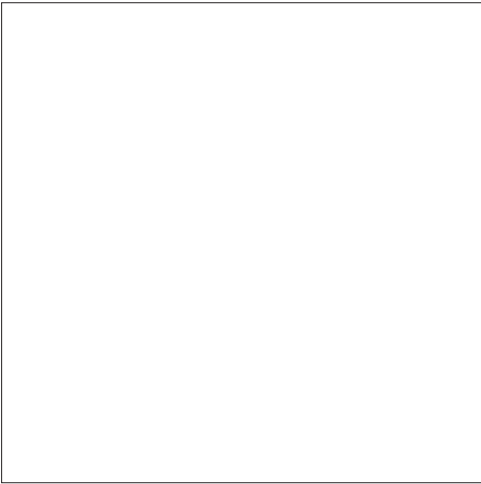
Alignment, point size, leading, typeface, style



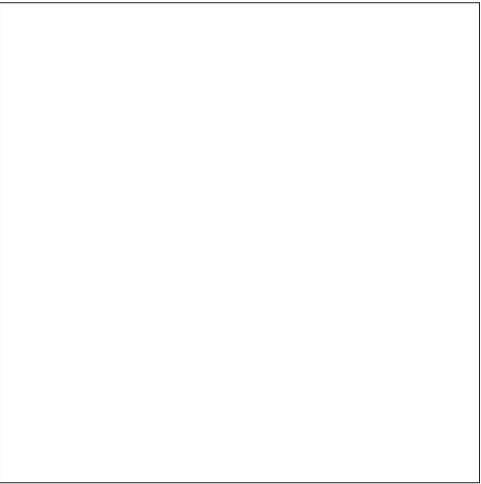
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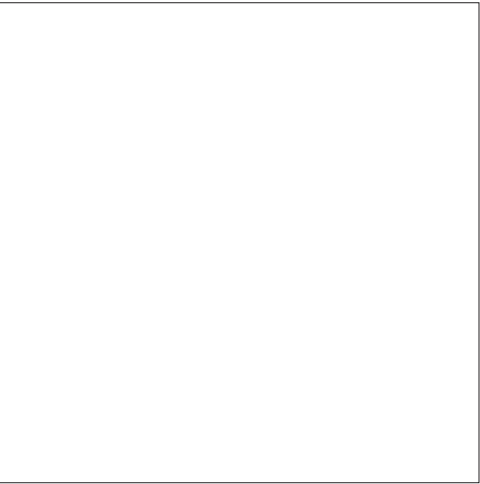
Iterate the hell out of it! Try different fonts. Please label all type specifications properly.



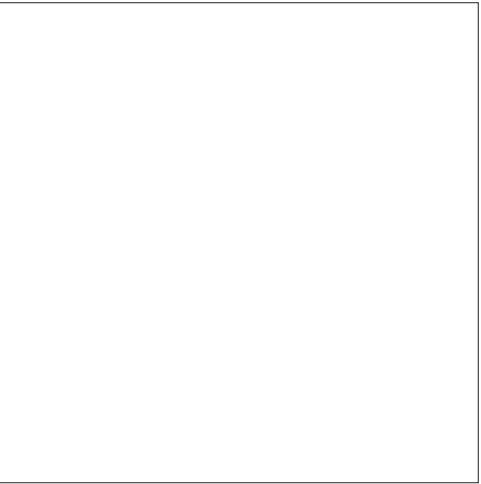
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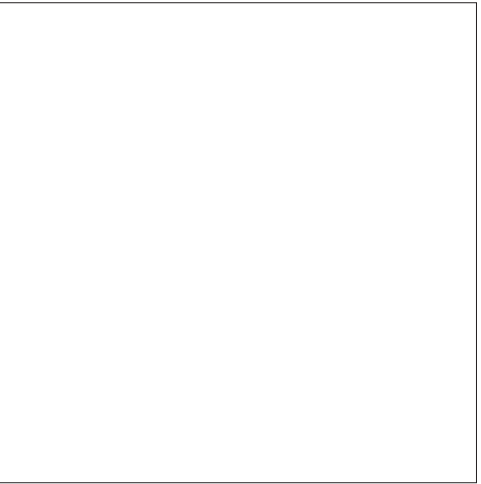
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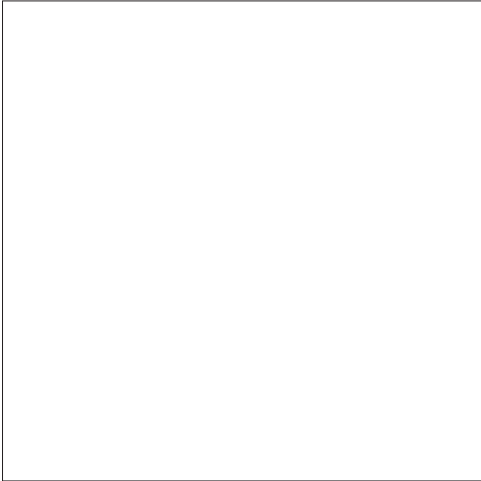
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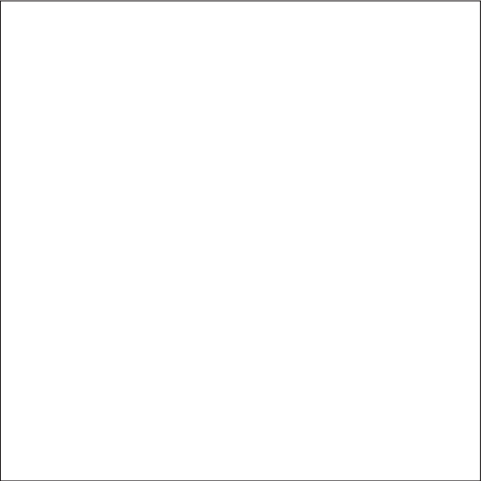
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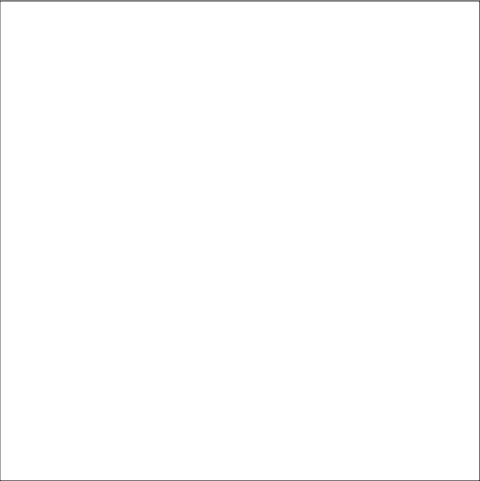
Alignment, point size, leading, typeface, style



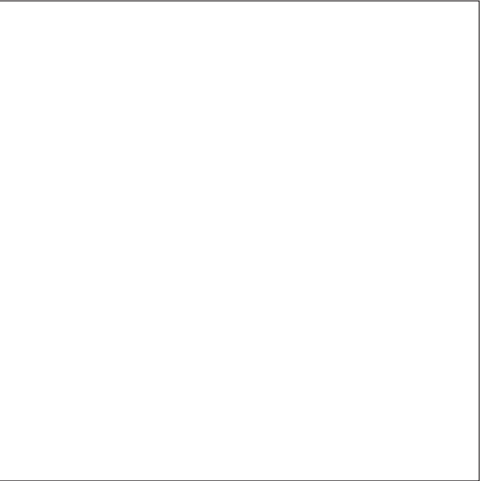
Alignment, point size, leading, typeface, style



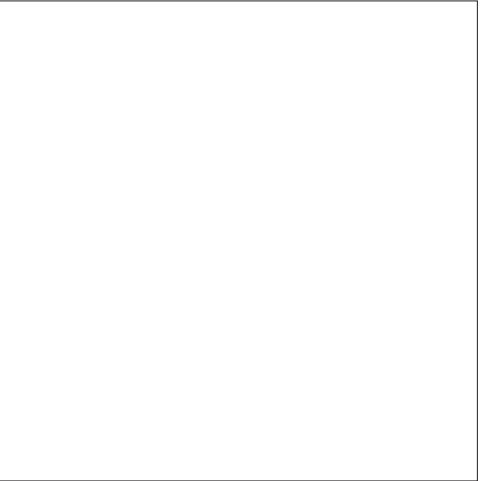
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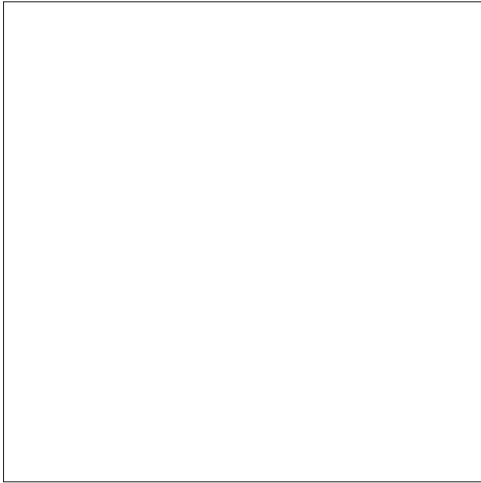
Alignment, point size, leading, typeface, style



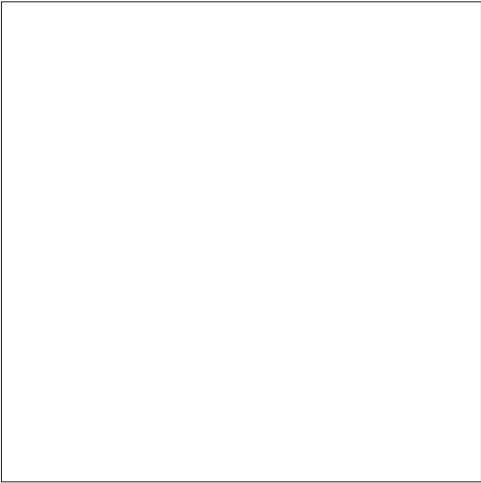
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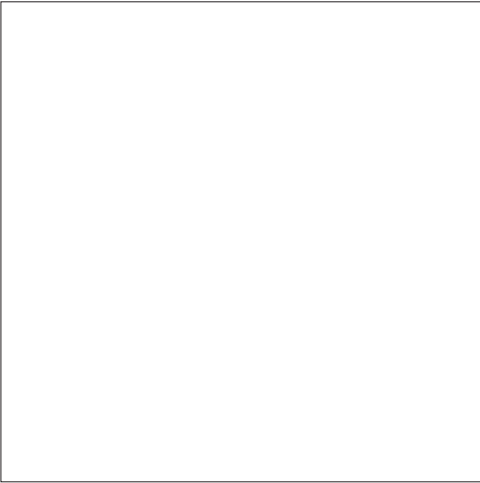
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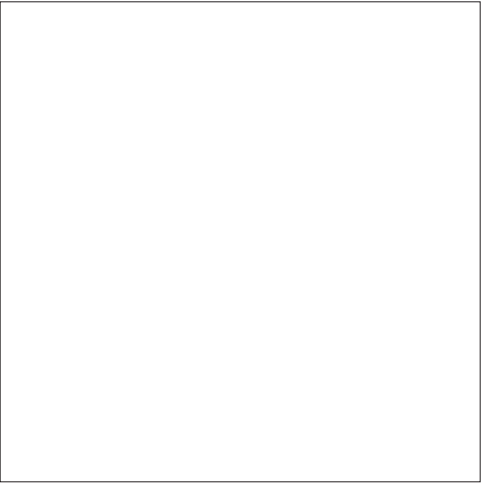
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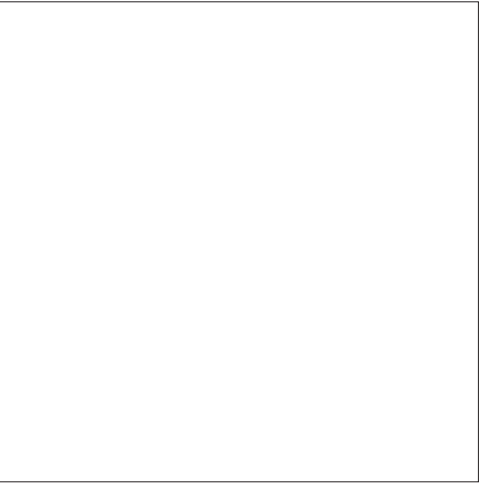
Alignment, point size, leading, typeface, style



Alignment, point size, leading, typeface, style



Alignment, point size, leading, typeface, style



Alignment, point size, leading, typeface, style